



New Sale Day
Friday March 21, 2025



D|L|M|S
Direct Livestock Marketing Systems

7TH ANNUAL SALE

Featuring 2 Year Old **Red Angus Bulls**

NEW DATE

FRIDAY | MARCH 21, 2025 | AT THE RANCH | CYPRESS COUNTY, AB | 1 PM

NEW DATE

WELCOME TO OUR 7TH ANNUAL

2 YEAR OLD *RED ANGUS* BULL SALE

FRIDAY, MARCH 21, 2025 | SALE AT 1:00 PM
AT THE RANCH, CYPRESS COUNTY, ALBERTA

Join us for lunch at noon prior to the sale!

Welcome to our 7th Annual Bull sale on the farm. The cattle market continues to see record highs and it's an exciting time to be in the industry.

Our bull development program begins the day they are born! Our calves receive no creep feed, and are raised by their mother grazing crested wheat grass and native pastures until weaning the first part of October.

At weaning, the calves receive a balanced high roughage TMR of hay/silage/bull developer ration/mineral. The bulls are then summered on grass as yearlings until early fall, when they receive a similar balanced high roughage TMR ration until sale time.

We believe in developing bulls with longevity in mind and as two year olds they are ready to go out and breed a full compliment of cows right out of the gate!

The bulls will be sorted and penned for viewing sale day. Join us for a live auction video sale hosted by DLMS. For **online bidding**, sign up with DLMS early to give time for bidder approval. Contact one of the sale day numbers to **bid over the phone**. And, for **Sight Unseen Purchases**, please give Lust Farms, Perlich, or Castlerock a call.

We have a great selection of both easy calving and cow bulls on offer. We encourage you to stop in for a visit and view the bulls anytime. Just give us a call so we can have the coffee hot!

The Lust Family



Neal, Sheila, Ethan & Eric Lust
11405 Range Road 42
Cypress County, AB T1B 0K6
Home (403) 527-0545
Neal's cell (403) 504-9821
Sheila's cell (403) 952-7222

Catalogue and videos online at www.lustfarms.ca

REPEAT CUSTOMER PROGRAM

Receive a sale credit for your next purchase!

Coupon is calculated after five bulls are purchased and based on 5% of the average purchase price.



DIRECTIONS TO THE RANCH

From Medicine Hat, travel East on Trans Canada Highway #1 to Range Road 40
Turn right on Range Road 40 and travel 3.5 miles to Township Road 114
Turn right on Township Road 114 and travel 2 miles to Range Road 42
Turn right onto Range Road 42 into our yard

FIND US ON GOOGLE MAPS BY SEARCHING "LUST FARMS"

SALE CONTACTS



LUST FARMS:

Neal Lust (403) 504-9821
Sheila Lust (403) 952-7222



CASTLEROCK MARKETING:

Shane Castle (306) 741-7485
Mark Forsyth (306) 784-7844



SALE STAFF:

Bob Perlich (403) 382-7800
Darcy Moorhead (403) 635-0308
Scott Munsch (403) 548-4978

Welcome to the Lust Farms Bull Sale!

The Perlich family and staff are proud to conduct the Lust Farms bull sale for another year.

They have another set of outstanding Red Angus bulls! The quality of these breeding bulls represents their commitment to the Angus breed and the cattle industry.

This family has been ranching since 1944 and their bulls are raised and conditioned with you the producer in mind.

The calf crop generated from Lust Farms Red Angus bulls will give you the least amount of hassle and the most amount of pounds in the fall. We look forward to working with the Lust family and you the producer this year!

Respectfully,

Management and Staff,
Perlich Bros Auction Market Ltd.

CALVING EASE LEVELS

We are often asked which bull will work on heifers so we have implemented a scale based on the bull's BW, his physical characteristics and his dam's past calving history. This is only a guideline and you must take into account your herd and the size of your heifers at calving.

- 1 Recommended for mature cows only, not recommended for heifers
- 2 Recommended for use on cows, 2nd calvers or large framed heifers
- 3 Recommended for heifers, should be easy calving with minimal assistance required
- 4 Recommended as a sleep easy heifer bull

CAN'T MAKE THE SALE? Watch, Bid & Buy Online

To view & bid visit www.dlms.ca, log-in with your username and password or sign-up for your free user account.

BIDDERS - click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information call:

Mark Shologan 780-699-5082 or Purebred Team 780-991-3025

DLMS
www.dlms.ca
Direct Livestock Marketing Systems



Welcome from Castlerock,

The Spring of '25 is here and the cattle market is rocking and rolling, cull cows over \$2 in early February is unheard of and a fat market that is cruising along. Considerably lower feed prices and an abundance of feed has lowered the stress and made marketing your calf crop for the highest amount in history a heck of a ride to this point.

But even with the momentum in the cattle market the folks at Lust Farms haven't changed course, it's business as usual and developing this set of bulls is a two year project which comes with the pride of raising the bulls to be tough and durable in some of the toughest country you will find. Cattle that work in your environment are invaluable to not only their contribution to your breeding operation but to your calves as well.

A couple of new sire groups this year with the herdsire purchases from Towaw and Rainbow bring new genetic options to you, herd bulls with a strong maternal base and some performance to keep the buyers in the front row paying attention.

Any questions on this offering be sure to touch base with the Lust Farms crew or ourselves at Castlerock Marketing, we are here to assist you!

See you sale day!
Shane Castle

FLUSH BROTHERS



RED LFA GENESIS 11L

We start the 2025 catalogue off with 2 U2 Genesis flush brothers, the results of our first time purchasing and implanting embryos.

We had a very successful experience, implanting 5 eggs and getting 4 pregnancies that left us with 2 heifers and these 2 sale bulls.

Bred for calving ease, these eye appealing, well proportioned bulls are sure to service first calf heifers for many years.

11L & 17L both have a
WEANING INDEX 100
&
Calving Ease Level 3



DAM



SIRE



RED LFA GENESIS 17L

11

RED LFA **GENESIS 11L** (ET)

LFA 11L | FEB 6 2023 | Reg# 2334630

RED U2 GENESIS 103G

RED HOWE MAGNUM 169W
RED U-2 LAKOTA 54B

RED U-2 LASSIE 16A

RED MINBURN COPENHAGEN 3Y
RED U-2 LASSIE 8012U

BW	205d	CE	BW	WW	YW	MCE	MILK
88	590	-1.0	1.5	51	86	2.5	25

17

RED LFA **GENESIS 17L** (ET)

LFA 17L | FEB 9 2023 | Reg# 2334642

RED U2 GENESIS 103G

RED HOWE MAGNUM 169W
RED U-2 LAKOTA 54B

RED U-2 LASSIE 16A

RED MINBURN COPENHAGEN 3Y
RED U-2 LASSIE 8012U

BW	205d	CE	BW	WW	YW	MCE	MILK
82	589	-1.0	1.5	51	86	2.5	25



RED LFA INFRARED 12L

LFA Infrared 12L is a well made Infrared son that has a really nice herd bull look to him.

Sound footed bull who'll leave you a great set of calves.

His dam, Flawless 129J, did an outstanding job raising 12L on her first try.

WEANING INDEX 106

Calving Ease Level 2

12 RED LFA INFRARED 12L

LFA 12L | FEB 6 2023 | Reg# 2325815

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA FLAWLESS 129J

RED MAC REDEMPTION 106D
RED SHILOH FLAWLESS 14F

BW	205d	CE	BW	WW	YW	MCE	MILK
80	662	4.0	1.8	56	98	6.0	24

13 RED LFA INFRARED 13L

LFA 13L | FEB 8 2023 | Reg# 2325834

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA GENIE 136J

RED LAURON FONZIE 109F
RED LAURON GENIE 117E

BW	205d	CE	BW	WW	YW	MCE	MILK
76	685	10.0	-1.2	57	94	10.0	25

RED LFA INFRARED 13L

13L is a low birth weight Infrared son who will work well on heifers.

His dam comes out of our treasured Genie 117E cow family. 117E has left us a string of quality daughters retained in herd.

136J is an up and coming cow we're excited to watch develop. You know she's gotta be good as our son Ethan now owns her.

WEANING INDEX 111

Calving Ease Level 3



16K

RED LFA FONZIE 16L



16

RED LFA **FONZIE 16L**

LFA 16L | FEB 9 2023 | Reg# 2325846

RED LAURON FONZIE 109F

RED JEWEL TRADIN RIGHT 108D
RED LAURON MISSY 81Y

RED LFA FOXYLADY 154J

RED MAC REDEMPTION 106D
RED LFA FOXYLADY 438C

16L is our top pick of Fonzie sons in this year's pen. 16L has a great look to him, is deep in the flank, and loaded with hair.

His pedigree is stacked up with great ones; Redemption left us many top producing functional cows and his dam is out of lineage that goes back to PIRO FoxyLady 979W, a heifer we purchased in 2009 when we started building our herd.

WEANING INDEX 95

Calving Ease Level 2

BW	205d	CE	BW	WW	YW	MCE	MILK
81	603	7.0	0.3	36	67	8.0	20





18

RED LFA **INFRARED 18L**

LFA 18L | FEB 9 2023 | Reg# 2325848

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA MISSY 640E

RED LAURON BEDROCK 30B
RED LAURON MISSY 62C

BW	205d	CE	BW	WW	YW	MCE	MILK
80	656	8.0	-0.2	50	86	8.0	29

Infrared 18L is out of an ELITE dam, LFA 640E, who has raised some fantastic calves for us in the past.



WEANING INDEX 105
Calving Ease Level 2



19

RED LFA **PILOT 19L**

LFA 19L | FEB 10 2023 | Reg# 2325864

RED RAINBOW PILOT 31J

RED U2 HEADSTRONG 273G
RED RAINBOW LARKABA 47G

RED LFA CHERUB 155J

RED LAURON FONZIE 109F
RED LFA CHERUB 346A

BW	205d	CE	BW	WW	YW	MCE	MILK
70	602	10.0	-1.3	42	75	9.0	24

19L is a Pilot son out of a new herdsire for us. Pilot calves have the shape and style to make great heifer bulls. 19L's young dam has given us 2 Pilot sons, both weighing 70 pounds. One of the top heifer bull prospects in our offering.

WEANING INDEX 97 Calving Ease Level 4



21

RED LFA **INFRARED 21L**

LFA 21L | FEB 12 2023 | Reg# 2325865

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA BAMBI 121J

RED SIX MILE UPPER CUT 209C
RED LFA BAMBI 375B

BW	205d	CE	BW	WW	YW	MCE	MILK
75	594	6.0	0.5	49	83	9.0	21

After watching the bred heifer market catch fire this past winter, we should all be looking for a bull like this to use in the replacement heifer pen. Long bodied and smooth shouldered, 21L is built for the job.

WEANING INDEX 95 Calving Ease Level 3



24

RED LFA **FONZIE 24L**

LFA 24L | FEB 16 2023 | Reg# 2325881

RED LAURON FONZIE 109F

RED JEWEL TRADIN RIGHT 108D
RED LAURON MISSY 81Y

RED LFA MELTE 138J

RED LFA FALCON 714F
RED LFA MELTE 442C

BW	205d	CE	BW	WW	YW	MCE	MILK
70	603	9.0	-1.0	35	61	11.0	20

24L is a heifer bull prospect with a smooth shoulder and long spine. A Calving Ease EPD of 9 puts him in the top 10% for breed average.

WEANING INDEX 97 Calving Ease Level 3



26

RED LFA **FALCON 26L**

LFA 26L | FEB 17 2023 | Reg# 2325886

RED LFA FALCON 714F

RED LAZY MC GUNNER 137D
RED LFA LAKME 320A

RED GOAD MARIA 113'14

RED DMM GLESBAR BARNDANCE 35X
RED CINDER MARIA 933U

BW	205d	CE	BW	WW	YW	MCE	MILK
87	599	1.0	2.4	39	67	7.0	24

26L is a Falcon son that is long bodied and structurally correct. A direct son from 113B, a Goad cow who's done great things here through the years.

WEANING INDEX 94 Calving Ease Level 1



28

RED LFA **PILOT 28L**

LFA 28L | FEB 18 2023 | Reg# 2325896

RED RAINBOW PILOT 31J

RED U2 HEADSTRONG 273G
RED RAINBOW LARKABA 47G

RED LFA BAMBI 119J

RED SIX MILE UPPER CUT 209C
RED LFA BAMBI 628E

BW	205d	CE	BW	WW	YW	MCE	MILK
88	657	1.0	2.5	50	88	5.0	24

We've been quite pleased with the foot shape and structure on all the Pilot calves. 28L is no exception. A dual purpose bull who could handle your cows as well as some larger heifers.

WEANING INDEX 104 Calving Ease Level 2



29

RED LFA **BADGER 29L**

LFA 29L | FEB 20 2023 | Reg# 2325942

RED SIX MILE BADGER 529G

RED HALL'S BARRY 040C
RED HALL'S MISS LARK 504C

RED LFA FOXYLADY 644E

RED SIX MILE UPPER CUT 209C
RED LFA FOXYLADY 288A

BW	205d	CE	BW	WW	YW	MCE	MILK
80	570	1.0	2.1	43	78	6.0	20

29L is one of the darkest, deep cherry red bulls to be offered in the sale. A moderate framed bull that is well balanced and complete made.

WEANING INDEX 89 Calving Ease Level 2

32

RED LFA **BADGER 32L**

LFA 32L | FEB 23 2023 | Reg# 2325955

RED SIX MILE BADGER 529G

RED HALL'S BARRY 040C
RED HALL'S MISS LARK 504C

RED U2 LASSIE 489F

RED OLE FARMS.COM 414C
RED U2 LASSIE 567D

BW	205d	CE	BW	WW	YW	MCE	MILK
72	621	7.0	-0.1	47	80	8.0	23

32L is a bull we've been waiting for. After being mated to Badger for 3 years, U2 489F finally gave us a Badger bull. Don't get me wrong, we love the daughters from this mating, but we're so excited to share these genetics!

WEANING INDEX 100 Calving Ease Level 2



33

RED LFA **FONZIE 33L**

LFA 33L | FEB 24 2023 | Reg# 2326160

RED LAURON FONZIE 109F

RED JEWEL TRADIN RIGHT 108D
RED LAURON MISSY 81Y

RED LFA MARIA 122J

RED SIX MILE UPPER CUT 209C
RED LFA MARIA 739F

BW	205d	CE	BW	WW	YW	MCE	MILK
88	659	4.0	1.4	47	79	7.0	19

33L is a growthy Fonzie son whose Upper Cut dam did an amazing job on her first try. We ranked 33L as one of the best footed bulls in the sale.

WEANING INDEX 104 Calving Ease Level 1



34

RED LFA **BADGER 34L**

LFA 34L | FEB 23 2023 | Reg# 2326158

RED SIX MILE BADGER 529G

RED HALL'S BARRY 040C
RED HALL'S MISS LARK 504C

RED LFA BAMBI 548D

RED SIX MILE HAMPTON 612A
RED LFA BAMBI 163Y

BW	205d	CE	BW	WW	YW	MCE	MILK
92	632	-1.0	3.4	50	88	2.0	24

34L is a ripping good Badger son with who carries a little more frame, is free moving and loose hided. His Hampton dam is an eye catching cow who's raised many good cattle for us over the years.

WEANING INDEX 98 Calving Ease Level 1

RED LFA INFRARED 38L



38

RED LFA INFRARED 38L

LFA 38L | FEB 26 2023 | Reg# 2326174

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA CHERUB 427C

RED SIX MILE HAMPTON 612A
RED LFA CHERUB 326A

BW	205d	CE	BW	WW	YW	MCE	MILK
96	701	1.0	2.6	60	97	4.0	24

LFA Infrared 38L is one that we've been watching mature and we admire his true herd bull look as he's been a standout since day one. 38L has growth and feed efficiency written all over him and has the potential to be a great bull.

His dam is a fancy Hampton daughter that has done a phenomenal job here at Lust Farms. The choice to mate her to Infrared yielded results we are proud to produce!

WEANING INDEX 110

Calving Ease Level 1

From the desk of Dr. Dayman,

Bull selection comprises the largest proportion of calf crop genetics, so it's crucial to select a herd sire that can produce the calves you want.

Lust Farms takes pride in raising cattle that are ready to work, and the health program they have implemented fully supports that.

Starting with a solid foundation within the breeding herd, the females receive preventative 5-way viral (Bovishield Gold FP5 VL5) and 8-way clostridial vaccinations (Covexin Plus). This method not only protects the cow herd but lays crucial groundwork for their calves' immune function.

At branding, calves are given a 5-way viral vaccination with Mannheimia hemolytica (Bovishield Gold One Shot) and an 8-

way clostridial with tetanus (Covexin Plus).

At weaning, animals that are selected for the bull program also receive two doses of a footrot vaccination (Fusogard), as well as additional viral and clostridial boosters.

This herd health program merges well with the Lust's practical nutritional approach, ensuring longevity in legs and feet.

Combined with the genetics, conformation and disposition meticulously selected for by Lust Farms, Neal & Sheila provide an excellent selection of bulls to choose from.

Sincerely,

Dr. Krista Dayman



RED LFA UPSHOT 44L



44

RED LFA UPSHOT 44L

LFA 44L | FEB 27 2023 | Reg# 2326181

RED JEWEL UPSHOT 125D

MAC UPSHOT 118B
RED JEWEL MISS CHEROKEE 27X

RED LFA MELTE 725F

RED MAC REDEMPTION 106D
RED PIRO MELTE 9112W

BW	205d	CE	BW	WW	YW	MCE	MILK
85	680	0.0	2.1	45	86	3.0	25

44L is a more moderately framed Upshot son than Upshot typically throws. 44L is as level and wide topped as they come. Upshot sons have been popular in past years as they add a lot of growth from weaning to yearling. 44L is on target to be one of the heaviest bulls come sale day.

Big time herd bull with a ton of growth!

WEANING INDEX 109

Calving Ease Level 1



46

RED LFA UPSHOT 46L

LFA 46L | MAR 2 2023 | Reg# 2326213

RED JEWEL UPSHOT 125D

MAC UPSHOT 118B
RED JEWEL MISS CHEROKEE 27X

RED LFA MARIA 936H

RED MAC REDEMPTION 106D
RED GOAD MARIA 113'14

BW	205d	CE	BW	WW	YW	MCE	MILK
90	658	-2.0	3.5	46	89	3.0	27

Upshot 46L is a dark red bull with a lot of stretch. His dam, LFA Maria 936H, comes from the Goad Maria cow family. Foot structure and udders are two things you can count on being exceptional from the Maria cow family.

WEANING INDEX 104

Calving Ease Level 1



48

RED LFA **SELKIRK 48L**
LFA 48L | MAR 2 2023 | Reg# 2326196

RED TOWAW SELKIRK 406J

RED HAMCO KINGMAN 465F
RED TOWAW MONIQUE 410E

RED LFA BAMBI 893H

RED LAURON FONZIE 109F
RED LFA BAMBI 737F

BW	205d	CE	BW	WW	YW	MCE	MILK
75	538	8.0	-1.5	37	67	8.0	19

48L is a sleep easy heifer bull that really turned it up on feed with a 116 On Feed index. 893H is no miss in the BW department, calving 3 bulls averaging 75 pounds.
WEANING INDEX 85 Calving Ease Level 4



51

RED LFA **FALCON 51L**
LFA 51L | MAR 4 2023 | Reg# 2326226

RED LFA FALCON 714F

RED LAZY MC GUNNER 137D
RED LFA LAKME 320A

RED LFA BLACKBIRD 513D

RED SIX MILE HAMPTON 612A
RED LAURON BLACKBIRD 104B

BW	205d	CE	BW	WW	YW	MCE	MILK
96	706	0.0	2.9	50	83	6.0	25

51L is a Falcon son loaded with power and growth. He's out of a ripping good Hampton daughter that is a larger framed, deep bodied cow who consistently brings home big calves. 51L will leave you a group of calves that will tip the scales!

WEANING INDEX 112 Calving Ease Level 1



50

RED LFA **FONZIE 50L**
LFA 50L | MAR 3 2023 | Reg# 2326223

RED LAURON FONZIE 109F

RED JEWEL TRADIN RIGHT 108D
RED LAURON MISSY 81Y

RED LFA LAKME 108J

RED SIX MILE BADGER 529G
RED LFA LAKME 873G

BW	205d	CE	BW	WW	YW	MCE	MILK
80	642	4.0	1.7	46	84	7.0	20

50L is a 2 way bull combining calving ease and growth. Look for Fonzie 50L to leave you calves that are born easy and grow easy.
WEANING INDEX 103 Calving Ease Level 2



53

RED LFA **SELKIRK 53L**
LFA 53L | MAR 6 2023 | Reg# 2326235

RED TOWAW SELKIRK 406J

RED HAMCO KINGMAN 465F
RED TOWAW MONIQUE 410E

RED LFA MELTE 953H

RED LAURON BEDROCK 30B
RED LFA MELTE 608E

BW	205d	CE	BW	WW	YW	MCE	MILK
74	661	5.0	-0.3	43	79	6.0	29

53L is another sleep easy heifer bull out of a Bedrock daughter who is on her way to being ELITE. Nice birth to weaning spread on this Selkirk son.

WEANING INDEX 107 Calving Ease Level 4



RED LFA UPSHOT 55L

LFA Upshot 55L is a tank of a bull that grabs your attention when you enter the bull pen. He's a deep, soggy bull that has a ton of power and growth packed into his pedigree.

55L weaned off above average off his 6 year old dam but really turned it up on feed, indexing 120 as a yearling.

55L's dam is a strong producer who raises the good ones, no matter what sire we mate her with.

WEANING INDEX 102

Calving Ease Level 1

55

RED LFA UPSHOT 55L

LFA 55L | MAR 7 2023 | Reg# 2326240

RED JEWEL UPSHOT 125D

MAC UPSHOT 118B
RED JEWEL MISS CHEROKEE 27X

RED LFA BAMBI 628E

RED SIX MILE HAMPTON 612A
RED LFA BAMBI 133X

BW	205d	CE	BW	WW	YW	MCE	MILK
96	655	-5.0	3.9	48	88	2.0	26

56

RED LFA BADGER 56L

LFA 56L | MAR 9 2023 | Reg# 2326244

RED SIX MILE BADGER 529G

RED HALL'S BARRY 040C
RED HALL'S MISS LARK 504C

RED LFA BAMBI 375B

RED SIX MILE HAVOC 296Y
RED LFA BAMBI 108W

BW	205d	CE	BW	WW	YW	MCE	MILK
95	715	-2.0	4.0	55	97	4.0	23

RED LFA BADGER 56L

A smoking good Badger son loaded with style and character.

56L was the highest gaining bull in 2023, ranking #1 of 55 at 715 pounds. You won't find creep feed or any special treatment here so to wean off over 700 pounds is pretty special.

56L's dam is a big broody 11 year old Havoc daughter who continues to impress year over year. Don't miss your chance to add these genetics to your herd.

WEANING INDEX 113

Calving Ease Level 1





59

RED LFA **BADGER 59L**
LFA 59L | MAR 12 2023 | Reg# 2326361

RED SIX MILE BADGER 529G RED HALL'S BARRY 040C
 RED HALL'S MISS LARK 504C
 RED LAURON BLACKBIRD 104B RED BIEBER ROLLIN DEEP Y118
 RED LAURON BLACKBIRD 20S

BW	205d	CE	BW	WW	YW	MCE	MILK
89	696	2.0	2.9	51	93	5.0	28

Badger 59L checks off a lot of boxes and is one to take notice of. Ranked as one of the best Badger sons, 59L is long bodied and chock full of muscle. As an added bonus, we ranked him as one of the best footed bulls in the pen.

But the real strength may come from his dam's side. 104B is a proven ELITE Rollin Deep daughter from the Lauron Blackbird line. A very maternal cow family that has left us with many marketable bulls and replacement heifers. You can't go wrong with this genetic combination.

WEANING INDEX 111 Calving Ease Level 1



57

RED LFA **UPSHOT 57L**
LFA 57L | MAR 9 2023 | Reg# 2326247

RED JEWEL UPSHOT 125D MAC UPSHOT 118B
 RED JEWEL MISS CHEROKEE 27X
 RED LFA ECHETA 381B RED SIX MILE HAVOC 296Y
 RED LFA SHONA 10T

BW	205d	CE	BW	WW	YW	MCE	MILK
88	661	0.0	2.5	49	92	6.0	26

57L is an Upshot son we would consider typical to what Upshot has left us for bulls. Growthy, larger framed animals that really do well in the feedlot, 57L himself has a 110 On Feed Index. 381B is an eye catching Havoc daughter out of the good Echeta cow family.
WEANING INDEX 104 Calving Ease Level 1



64

RED LFA **UPSHOT 64L**
LFA 64L | MAR 13 2023 | Reg# 2326369

RED JEWEL UPSHOT 125D

MAC UPSHOT 118B
RED JEWEL MISS CHEROKEE 27X

RED LFA PEARL 139X

RED CROWFOOT 6100S
RED LFA RAMIRA 8T

BW	205d	CE	BW	WW	YW	MCE	MILK
98	679	-5.0	3.5	46	88	-1.0	25

If longevity is something you appreciate, take note of Upshot 64L. 139X was 13 when she raised this calf, and to bring in a 679 pound calf at that age is note worthy. 139X is still going strong today; in fact it looks like she's about to calve in the first cycle in 2025. Impressive!

WEANING INDEX 106

Calving Ease Level 1



67

RED LFA **INFRARED 67L**
LFA 67L | MAR 21 2023 | Reg# 2326381

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA DELIGHT 818G

RED SIX MILE UPPER CUT 209C
RED LFA DELIGHT 373B

BW	205d	CE	BW	WW	YW	MCE	MILK
90	640	4.0	1.6	52	87	7.0	23

These Infrared bulls are no miss kind of cattle. Easy keeping, sound footed, and lots of growth. 67L weaned off at 640 pounds and continued growing on feed, coming in with a 106 On Feed Index.

WEANING INDEX 100

Calving Ease Level 1



71

RED LFA **PILOT 71L**
LFA 71L | MAR 28 2023 | Reg# 2326395

RED RAINBOW PILOT 31J

RED U2 HEADSTRONG 273G
RED RAINBOW LARKABA 47G

RED LFA GAMMA 102J

RED LAURON FONZIE 109F
RED GOAD GAMMA 237'19

BW	205d	CE	BW	WW	YW	MCE	MILK
78	666	5.0	0.7	51	89	6.0	24

Pilot 71L is out of one of our favourite up and coming cows whose pedigree traces back to a Goad heifer we purchased at Red Round Up. Easy calving bull combined with all kinds of growth, who doesn't like that?

WEANING INDEX 107

Calving Ease Level 3

RED LFA INFRARED 73L



73

RED LFA INFRARED 73L

LFA 73L | APR 7 2023 | Reg# 2326400

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED LFA PEARL 146J

RED SIX MILE UPPER CUT 209C
RED LFA PEARL 333A

BW	205d	CE	BW	WW	YW	MCE	MILK
75	661	6.0	0.7	52	85	8.0	23

If you're looking for a bull who combines the best of all traits, look no further. Phenotypically, a really eye appealing Infrared son that stands on a great foot. When it comes to growth and performance, 73L has a very desirable spread from birth to weaning.

His Upper Cut dam was bred to be a heifer bull producer, and she hasn't disappointed. To date, both of her calves have been 75 pounds and indexing at a 105 average.

WEANING INDEX 107

Calving Ease Level 4



74

RED LFA INFRARED 74L

LFA 74L | APR 10 2023 | Reg# 2326403

RED LWNBRG INFRARED 47H

RED LWNBRG ELECTRIC 4D
RED LWNBRG CROSS OVER 150D

RED WRAZ REBECCA 17H

RRAR ROULETTE 5D
RED MAR MAC DM REBECCA 44D

BW	205d	CE	BW	WW	YW	MCE	MILK
88	689	4.0	1.6	59	99	5.0	27

74L is an Infrared son from the Rebecca cow family we purchased from Wraz a few years back. 17H is doing a great job here, on three calves she is indexing 108 on her calf's weaning weights.

WEANING INDEX 110

Calving Ease Level 1

REFERENCE SIRES



RED SIX MILE BADGER 529G

REG# 2099368 TATTOO SIXM 529G
RED HALL'S BARRY 040C X RED HALL'S MISS LARK 504C



RED LWNBRG INFRARED 47H

REG# 2150012 TATTOO TED 47H
RED LWNBRG ELECTRIC 4D X RED LWNBRG CROSS OVER 150D



RED LAURON FONZIE 109F

REG# 2030534 TATTOO TAH 109F
RED JEWEL TRADIN RIGHT 108D X RED LAURON MISSY 81Y



RED LFA FALCON 714F

REG# 2052363 TATTOO LFA 714F
RED LAZY MC GUNNER 137D X RED LFA LAKME 320A



RED JEWEL UPSHOT 125D

REG# 1923673 TATTOO JSM 125D
MAC UPSHOT 118B X RED JEWEL MISS CHEROKEE 27X



RED U2 GENESIS 103G

REG# 2334630 TATTOO DUA 103G
RED HOWE MAGNUM 169W X RED U-2 LAKOTA 54B



RED RAINBOW PILOT 31J

REG# 2238760 TATTOO DWBN 31J
RED U2 HEADSTRONG 273G X RED RAINBOW LARKABA 47G



RED TOWAW SELKIRK 406J

REG# 2229486 TATTOO WDV 406J
RED HAMCO KINGMAN 465F X RED TOWAW MONIQUE 410E



Joe McLean - Beef Consultant
126E Canal Garden, Strathmore, AB
phone: 1 (833) 210-8100 ext227
mobile: 1 (403) 393-3302

We would like to thank our 2024 buyers for supporting our program!

David, Wilf & Sylvia Jans - Medicine Hat, AB
Erwin Schlenker Farms - Medicine Hat, AB
Ketchmark Ranch - Brooks, AB
R&V White Ranches - Jenner, AB
Triangle S Cattle - Cypress County, AB
Linda Lunseth - Cypress County, AB
B-E Ranch - Kimberley, BC

Tom Kotke - Lethbridge, AB
Bluefield Grazing Assoc. - Elkwater, AB
Bar DS Ranch Ltd. - Richmond, SK
Pinhorn Grazing Assoc. - Bow Island, AB
DDL Livestock - Maple Creek, SK
Reynolds Land & Cattle Corp. - Consul, SK
Bosch -7 Farms Ltd. - Fox Valley, SK

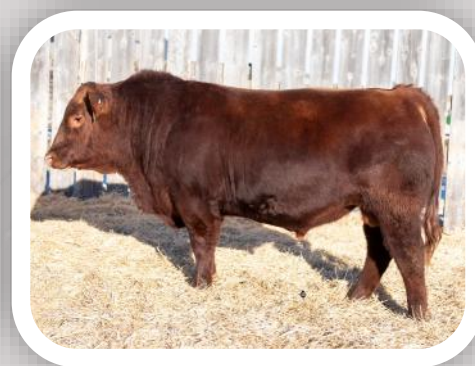
2024 Sale Highlights



RED LFA FIRECRACKER 44K
Triangle S Cattle



RED LFA FALCON 15K
Erwin Schlenker Farms



RED LFA FALCON 62K
Linda Lunseth

TERMS

The terms of this sale are cash or cheque payable in Canadian funds. Settlement is to be made with the clerks present immediately following the auction. The right of property shall not pass until settlement is made in full. Each animal will be sold to the highest bidder. Disputes will be settled by the auctioneer & their decision will be final.

INSURANCE

Each animal becomes the risk of the purchaser as soon as it's sold. Therefore we recommend you insure your purchases.

BREEDERS GUARANTEE

All animals are sold as guaranteed breeders as outlined in the CAA bylaws. We reserve the right to draw semen on any bull at our expense and your convenience. All bulls will be semen tested prior to delivery. No guarantee is given that a bull's semen will freeze. Nor does the guarantee apply to animals that are injured, sick, or uncared for. Under no circumstances shall the seller be responsible for more than the purchase price of the animal in question.

ACCIDENTS

Even though every precaution will be taken to protect the safety of everyone attending Lust Farms, no one acting on the behalf of Lust Farms nor the owners assume any responsibility in any matter of liability, legal or otherwise in the event of loss of property or injury. All persons attend at their own risk.

DELIVERY

Deliveries to **Canadian Destinations** will begin after the sale at our earliest convenience. Lust Farms offers free delivery within 300km of Medicine Hat, AB. Costs associated with deliveries beyond that are the responsibility of the buyer. **International Purchases** are sold FOB Lust Farms. We will assist to complete testing and arrange for shipping. But, all costs incurred to import/export as well as freight shall be the responsibility of the buyer. Please call for details.

ANNOUNCEMENTS

All announcements made from the auction block will take precedence over any printed material.

CAA REGISTRATION

A certificate of registration will be transferred once settlement is made in full.

Select

your next RED ANGUS HERD SIRE to add

PREDICTABLE PROFITABLE results

SOLID COLOUR - VERSATILE- CALVING EASE - GROWTH - MATERNAL TRAITS



CANADIAN RED ANGUS PROMOTION SOCIETY OFFERS

the Red Round-Up Female sale in the fall, Regional Junior Programs, Scholarships & promoting Red Angus across Canada
Check us out at www.redangus.ca or Canadian Red Angus Promotion Society facebook page

GLOSSARY OF CATALOGUE INFORMATION

BW...Actual Weight at Birth

205d...205 Day Adjusted Weight

WEANING INDEX...Weaning Weight as a %
of the average WW of the contemporary group

AngusONE Breed Averages for 2023 Calves

CE	BW	WW	YW	MCE	MILK
2.4	1.3	43	74	5.4	25

BOLT EPDs for US CUSTOMERS ARE POSTED ON OUR WEBSITE www.lustfarms.ca



CURRENT WEIGHTS AND SCROTAL MEASUREMENTS WILL BE AVAILABLE SALE DAY



11405 Range Road 42
Cypress County, AB
T1B 0K6



7th Annual *Red Angus* Bull Sale

FRIDAY MARCH 21, 2025 | 1 PM

AT THE RANCH | CYPRESS COUNTY, AB

