



52ND ANNUAL
BULL SALE
2^{PM} TUESDAY
MARCH 25, 2025
PERLICH BROS. AUCTION MARKET



WELCOME TO OUR 52ND ANNUAL BULL SALE

Another year has rolled around, and we're gearing up for another season with our new calves and getting the yearling bulls ready for the sale day. It's been good to see a strong market, which sure helps with the feed bills! Papa used to say that if ranching was easy, everybody would be doing it. Given the challenges these past few years, it's a testament to the tough spirit of folks in agriculture.

In 2024, we had 148 bull calves born, and 108 of them are on test now. We're planning the semen testing for March 14, and we'll have those results up on our website at rodgersredangus.com. If you want to take a look at the bulls, they're being fed right here on our ranch. Drop by anytime, or give us a call, text, or email, and we'll show you what we've got. There's also a chance to see the bulls at Perlich Bros. Auction Market on Monday, March 24, around mid-day. We'll have videos available on our website, Perlich.com, and DLMS by March.

We're running our sight unseen program again this year, so if you can't make it to the sale, you can place your bid with our sales team. Your bid will be kept confidential, and remember, satisfaction is guaranteed. You can also bid and watch the sale live at perlich.auction (CLIX) and on DLMS. Just make sure to register ahead of time.



We stand behind our bulls 100%.

We're committed to keeping our standards high and making sure you're happy with your experience with us. We value your support and look forward to seeing you at the sale. Don't hesitate to get in touch if you have any questions.

And here's a bit of exciting news: it looks like we'll be adding a new ranch hand to our crew this June—a little one! We're thrilled to welcome a new member to our family and the ranch this summer.



FIND US ON FACEBOOK
@RODGERSREDANGUS

FEATURING

**A SELECT GROUP OF COMMERCIAL
OPEN REPLACEMENT HEIFERS FROM:**

THE RODGERS 403.642.2041

A&S FARMS 403.601.3460

THE DUNCANS 403.421.0040

ALL OPEN HEIFERS WILL BE PALPATED

INSURANCE & DELIVERY

CHERYL BROWN 403.601.3460

WILL BE AVAILABLE FOR YOUR INSURANCE NEEDS!

BULL BUYER DELIVERY OPTIONS

FREE DELIVERY TO CENTRAL POINTS WITHIN 100 MILES

**OR HAUL YOUR OWN FOR A DISCOUNT OF \$100/HEAD IF TAKEN HOME ON
SALE DAY OR WE WILL KEEP THE BULLS AT THE RANCH UNTIL MAY 1ST**

INSURANCE IS MANDATORY IF STAYING AT RANCH

PERLICH BROS.

WELCOME TO THE 52ND ANNUAL RODGERS RED ANGUS BULL SALE!

The Perlich family and staff are proud to participate in this year's **Rodgers Red Angus** Bull Sale. The Rodgers family puts a lot of effort into their herd and it is evident in this year's group of bulls.

Rodgers Red Angus has a strong reputation for productivity and performance in their bulls. We look forward to working with Ellamae, Shawn, Kurt and their family to provide you with top quality bulls at this year's sale.

TERMS OF REFERENCE

TERMS OF SALE: Are cash, debit or cheque and all settlements must be made on sale date. The right of property shall not pass until after settlement is made. All settlement must be made with the clerks of the sale before any cattle will be released.

DISPUTES: In case of disputes, bidding will be reopened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

ANNOUNCEMENTS: Errors discovered in the catalogue will be corrected by announcements from the auction stand at sale time and such corrections will take precedence over the printed material in the catalogue.

CERTIFICATE OF REGISTRY OR RECORDATION: A certificate of Registry or Recordation, where applicable, duly transferred will be furnished to the buyer for each animal after settlement has been made.

ACCIDENTS: Although every precaution will be taken to protect the safety and comfort of the buyers, PERLICH BROS. AUCTION MARKET LTD. assume no responsibility in this matter and disclaims any liability legal or otherwise in the event of an accident or loss of property.

MAIL BIDS: Mail or wire bids may be furnished in confidential form to: PERLICH BROS. AUCTION MARKET LTD, Box 1057, Lethbridge, AB T1J 4A2

LIABILITY: PERLICH BROS. AUCTION MARKET LTD. is acting as agent only in this sale and is not liable in any manner whatsoever for any representations made by the seller. The purchasers must look to the seller for fulfillment of all guarantees and representations made hereunder.

KEY PERFORMANCE TERMS

AOD	Age Of Dam
DABW	Dam's Progeny's Average Birth Wt.
205 D	Adjusted 205 Day Wt. (in lbs.)
WI	Weaning Index
WOT	Weight Off Test (January 30, 2025)
ADG	Average Daily Gain On Test (3 lbs/day)
GI	Test Gain Index
WPDA	Weight Per Day Of Age
365 D	Adjusted 365 Day Wt. (in lbs.)
365 DI	Index At 365 Day Adjusted Wt.

2024 EPD AVERAGES

CE	MCE	BW	WW	YW	MILK
2.4	5.2	1.3	44	75	24

CONTACT INFORMATION

House Phone SHAWN	403.642.2041
Cell Phone SHAWN	403.421.0162
KURT	403.421.0359
Sale Day PERLICH AUCTION	403.329.3101
Auctioneer BOB PERLICH	403.382.7800
Ringman DARCY MOORHEAD	403.635.0308
bandkr@live.ca	Email
www.rodgersredangus.com	Website



DRAW PRIZES

\$500 SEED CERTIFICATE FROM CORNS SEEDS
OLS MINERAL TUB FROM RAFTER F RANCH
GIFT CARD FROM RICH MENT

***THANK YOU TO OUR PAST AND PRESENT SPONSORS
FOR YOUR CONTINUED SUPPORT!***

HERD SIRE REFERENCES

RED ROD WYOMING 135J

MGR 135J #2220121

B.W.	ADJ. W.W.	ADJ. Y.W.
85	699	1208

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
76	636	1161

SIRE/DAM

SIRE	RED FLYING K WYOMING 167D #1909190
DAM	RED ROD GOLDETTE 810B #1782086

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	10	7	-2.5	30	48	24

RED ROD BOOMER 325K

MGR 325K #2262641

B.W.	ADJ. W.W.	ADJ. Y.W.
72	725	1106

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
85	657	N/A

SIRE/DAM

SIRE	RED FLYING K BOOMER 86H #2168853
DAM	RED ROD DOLL 0750H #2141828

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	7	6	-0.5	35	57	31

RED YCR KISS OF RED 67K

LAS 67K #2279324

B.W.	ADJ. W.W.	ADJ. Y.W.
84	619	1082

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
77	616	N/A

SIRE/DAM

SIRE	RED NCJ COMING IN HOT 24E #1987684
DAM	RED YCR ANNIE 15110C #1852765

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	5	6	-0.3	37	64	23

HERD SIRE REFERENCES

RED ROD NEW TREND 22J

MCR 22J #2220225

B.W.	ADJ. W.W.	ADJ. Y.W.
86	719	1310

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
83	640	1224

SIRE/DAM

SIRE	RED BRYLOR NEW TREND 22D #788836
DAM	RED ROD FIREFLY 544A #1723397

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	4	6	-0.3	39	72	32

RED STUART GENERAL 26H

EDAM 26H #2165677

B.W.	ADJ. W.W.	ADJ. Y.W.
92	758	1198

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
80	648	1137

SIRE/DAM

SIRE	RED MLK CRK ADMIRAL 8204 #2097241
DAM	RED STUART BLUEBIRD 65Z #1686497

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	7	3	-0.6	41	71	26

RED FLYING K BOOMER 86H

FKR 86H #2168853

B.W.	ADJ. W.W.	ADJ. Y.W.
77	646	1117

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
81	627	1164

SIRE/DAM

SIRE	RED FLYING K THUNDER 205F #2055858
DAM	RED FLYING K LINETT 226B #1814953

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	4	3	0.2	23	52	34

HERD SIRE REFERENCES

RED ROD NEW TREND 22J



RED STUART GENERAL 26H



RED FLYING K BOOMER 86H



HERD SIRE REFERENCES

RED ROD GALLANT 208J

HGR 208J #2211959

B.W.	ADJ. W.W.	ADJ. Y.W.
86	739	1343

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
84	656	1213

SIRE/DAM

SIRE	RED ROD GALLANT 8323F #2035477
DAM	RED ROD LYNN 783X #1552902

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	4	8	0.5	47	73	26

RED FLYING K NEBULA 179X

FKR 179X #1563680

B.W.	ADJ. W.W.	ADJ. Y.W.
85	733	1221

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
85	661	1114

SIRE/DAM

SIRE	RED BECKTON NEBULA U865
DAM	RED FLYING K ARIEL 723T

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	1	2	1.5	48	85	19

RED FLYING K DOMAIN 33J

FKR 33J #2246861

B.W.	ADJ. W.W.	ADJ. Y.W.
85	672	1165

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
83	654	1283

SIRE/DAM

SIRE	RED 3SCC DOMAIN A163 #1887393
DAM	RED FLYING K LINETT 41Z #1676179

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	7	10	-0.3	44	83	25

HERD SIRE REFERENCES



RED ROD GALLANT 208J

RED ROD FUSION 8045F

MGR 45F #2035435

B.W.	ADJ. W.W.	ADJ. Y.W.
70	749	1197

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
78	769	1259

SIRE/DAM

SIRE	RED ANDRAS FUSION R236 #1831533 AMF CAF NHF OSF MAF
DAM	RED ROD FIREFLY 640D #1900503

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	13	7	-1.6	52	95	23

RED CROWFOOT OLE'S OSCAR 2042M

CFCC 2042M #1096384 AMF CAF NHF OSF MAF

B.W.	ADJ. W.W.	ADJ. Y.W.
71	671	1288

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
82	620	1031

SIRE/DAM

SIRE	RED MLK CRK CUB 722
DAM	RED CROWFOOT OMEGA 9179J

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	8	16	-2.3	38	71	24

HERD SIRE REFERENCES

RED ROD STRONGHOLD 144J

HGR 144J #2220106

B.W.	ADJ. W.W.	ADJ. Y.W.
73	663	1209

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
78	645	1150

SIRE/DAM

SIRE	RED JEWEL STRONGHOLD 154F #2068351
DAM	RED ROD NEBULARS FLY 7910E #1964111

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	16	12	-4.9	39	66	21

RED RED-ROCK FIRE 907K

DJB 907K #2278467

B.W.	ADJ. W.W.	ADJ. Y.W.
79	779	1218

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
86	655	N/A

SIRE/DAM

SIRE	RED ROD FUSION 8045F #2035435
DAM	RED RED-ROCK SAN FIRE 907F #2043142

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	2	4	3	48	86	23

RED LMAN KING ROB 8621

IMP 067Z #844083

B.W.	ADJ. W.W.	ADJ. Y.W.
-	-	-

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
88	646	1170

SIRE/DAM

SIRE	RED LEACHMAN ROBUST 7222 #RA275682
DAM	RED LEACHMAN ELEANOR #RA303922

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	3	10	2.8	37	86	30

HERD SIRE REFERENCES

RED RED-ROCK SPUR 601K

RRR 601K #2278696

B.W.	ADJ. W.W.	ADJ. Y.W.
80	812	1321

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
80	625	N/A

SIRE/DAM

SIRE	RED ROD FUSION 8045F
DAM	RED RED-ROCK ROXIE 601F

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	11	5	-1.6	47	81	27

RED RED-ROCK TRAILBLAZER 62K

RRR 62K #2278575

B.W.	ADJ. W.W.	ADJ. Y.W.
79	697	1171

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
85	630	N/A

SIRE/DAM

SIRE	RED GEIS PATRIOT 161'12 #1687545
DAM	RED RED-ROCK MILKY WAY 62B #1793333

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	3	1	1.1	36	65	20

RED ROD TIMBERLAKE 534K

MGR 534K #2262842

B.W.	ADJ. W.W.	ADJ. Y.W.
70	656	1136

BULL CALVES AVERAGES

ADJ. B.W.	ADJ. W.W.	ADJ. Y.W.
75	628	N/A

SIRE/DAM

SIRE	RED ROD TIMBERLAKE 0881H #2161955
DAM	RED ROD SAL 0732H #2155769

EPD'S

	C.E.	M.C.E.	B.W.	W.W.	Y.W.	MILK
EPD's	13	10	-4	29	49	24



**South Country
Co-op Limited**

PO Box 339, 701 Centre Street
Foremost, AB T0K 0X0



AUSTIN HERBST

Grow Team Advisor
Foremost Agro
Enriching Lives and Communities!

Office 403.867.3200
Cell 403.492.0051

www.southcountrycoop.crs

a.herbst@sccoop.ca

Jenna Nixdorff, B.A

Sales & Service Representative

M: 1 403.635.1314

E: jenna.nixdorff@trouwnutrition.com

Proudly fed by:



trouw nutrition

a Nutreco company

**Trouw Nutrition Canada
1810-39 St. North Lethbridge, Alberta
T1H 5J2**



**RODGERS RED ANGUS PROUDLY SPONSORED
CANADIAN BUCKING BULL OF THE YEAR
"CHESTER"!**

BRINGING HEARTS HOME FUNDRAISING AUCTION

Rodgers Red Angus is proud to support the 'Bringing Hearts Home' Southern Alberta Cardiac Sciences fundraising campaign. In collaboration with Perlich Bros. Auction, we will host a special fundraising auction featuring three of our commercial heifers immediately following our sale. 100% of the proceeds from the auction of these heifers will directly benefit the 'Bringing Hearts Home' campaign.

For more details on how the auction will be conducted, or to find out how you can contribute to this vital cause, please reach out to Perlich Bros. Auction.

Why is there a cardiac crisis?

As of today, Southern Alberta is serviced by two regional hospitals located in Lethbridge and Medicine Hat, and 14 other acute care or community healthcare centers in rural areas.

Not one of these facilities is equipped to provide standard of care cardiac treatment that could save many lives each year. Death from all cardiac issues is 26.6% higher in Southern Alberta than in the rest of Alberta

Our ambitious vision is to alleviate this health-care crisis by raising an estimated \$30M by winter 2027 to add to the generous funding provided by the Government of Alberta.

This will allow us to:

- Upgrade or renovate existing cardiac care facilities, equipment and services at hospitals across the south zone.
- Secure the purchase of new technology to put us on par with other regions in Alberta.
- Improve access to cardiac care for all southern Albertans.
- Prioritize excellence in heart health by focusing on prevention, detection, and treatment.
- Recruit and nurture leading cardiology talent.



Chinook Regional Hospital
Foundation



BLENDING/BAGGING OPTIONS AVAILABLE

ALL OUR SEED IS
TRIED & TESTED ON
OUR OWN FAMILY
FARM

SPECIALIZING IN YOUR FORAGE NEEDS:

TRITICALE, OATS, BARLEY, RYE, WINTER WHEAT, FORAGE/WINTER PEAS,
SORGHUM, MILLET & COVER CROPS AVAILABLE

DEPENDABLE SUPPLY | TRITICALE SPECIALISTS | NO-HASSLE SALES

GRASSY LAKE, ALBERTA

CORNSEEDS.COM

BRYAN CORNS | 403-380-9586
WHITNEY CORNS | 403-360-0833

OLS Mineral *"Simply the Best"* Orwig's Livestock Supplements

Dealer: Rafter F Ranch

(A Division of Fleming Stock Farms)

Duncan Fleming

Granum, AB

Cell: 403-625-0427

Phone: 403-687-2288

Toll Free: 1-800-565-5288

flemingangus@xplornet.com



Cargill[®]
ANIMAL NUTRITION

Richard Ment

Sales and Service Representative

1.587.370.1917

richard_ment@cargill.com

235 - 36 Street North, Lethbridge, AB, T1H 5R8



LOT # 	RED ROD BOOM 4883M					
	MGR 883M		15-FEB-24		2370535	
	FOR BIGGER HEIFERS & COWS					
	RED ROD BOOMER 325K					
RED RCR DECEPTICON 19D						
RED ROD JULIETTE 319K						
RED ROD JULIETTE 755B						
PERFORMANCE DATA						
BW	70	WOT	1128	WPDA	3.02	
205 D	613	ADG	3.7	365 D	1173	
WI	98	GI	109	365 DI	101	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	8	-0.5	46	70	28

LOT # 2	RED ROD BOOM 4885M					
	MGR 885M		20-FEB-24		2370536	
	FOR COWS					
	RED ROD BOOMER 325K					
RED RCR DECEPTICON 19D						
RED ROD FIREKING 343K						
RED ROD FIREKING 7976E						
PERFORMANCE DATA						
BW	87	WOT	1040	WPDA	2.76	
205 D	632	ADG	2.94	365 D	1095	
WI	101	GI	87	365 DI	95	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	1	4	2.6	48	76	27

LOT # 3	RED ROD VALOR 4892M			TWIN		
	MGR 892M	21-FEB-24		2372140		
FOR COWS						
RED ROD GALLANT 208J						
RED ROD NEBULA 2265Z						
RED ROD NEB'S IRIS 7829E						
RED ROD OSCAR IRISSETT 582U						
PERFORMANCE DATA						
BW	73	WOT	1138	WPDA	3.1	
205 D	691	ADG	3.24	365 D	1203	
WI	110	GI	96	365 DI	104	
AOD	7	DABW	81	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	-1	3.5	2	48	79	28

LOT #

4

RED ROD GALLANT 4898M

MGR 898M

22-FEB-24

2373772

FOR COWS**RED ROD GALLANT 208J**

RED ROD NEBULA 637B

RED ROD LADY 8060F

RED ROD LADY 840Y

PERFORMANCE DATA

BW	88	WOT	1108	WPDA	2.97	
205 D	595	ADG	3.85	365 D	1173	
WI	95	GI	113	365 DI	101	
AOD	6	DABW	67	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	2	8	1.6	37	61	21

LOT #

5

RED ROD BOOM 4903M

MGR 903M

23-FEB-24

2370539

FOR HEIFERS**RED ROD BOOMER 325K**

RED RCR DECEPTICON 19D

RED ROD BEA 463K

RED ROD BEA 466D

PERFORMANCE DATA

BW	80	WOT	1006	WPDA	2.71	
205 D	558	ADG	3.37	365 D	1068	
WI	89	GI	99	365 DI	92	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	5	1.4	40	64	25

LOT #

6

RED ROD FIRE 4909M

MGR 909M

24-FEB-24

2365648

FOR COWS**RED RED-ROCK FIRE 907K**

RED FLYING K BOOMER 86H

RED ROD LADY 380K

RED ROD LADY 0816H

PERFORMANCE DATA

BW	86	WOT	1157	WPDA	3.14	
205 D	639	ADG	3.92	365 D	1232	
WI	102	GI	116	365 DI	107	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	0	3	3.2	46	84	27

LOT #
10

RED ROD TRAILBLAZER 4935M

MGR 935M

28-FEB-24

2372190

FOR COWS

RED RED-ROCK TRAILBLAZER 62K

RED BAD LANDS NORSEMAN 14U

RED ROD BEAU 2140Z

RED ROD LASHBEAU 677N

PERFORMANCE DATA

BW	93	WOT	1120	WPDA	3.05	
205 D	679	ADG	3.37	365 D	1205	
WI	108	GI	99	365 DI	104	
AOD	12	DABW	83	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	1	0	1.8	25	48	22

LOT #
11

RED ROD BOOMER 4937M

MGR 937M

28-FEB-24

2372186

FOR COWS

RED FLYING K BOOMER 86H

RED RCR DECEPTICON 19D

RED ROD TAMI 9530G

RED ROD TAMI 2151Z

PERFORMANCE DATA

BW	90	WOT	1167	WPDA	3.2	
205 D	664	ADG	3.86	365 D	1256	
WI	106	GI	114	365 DI	109	
AOD	5	DABW	79	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	5	1.2	34	55	29

LOT #
12

RED ROD BOOMER 4940M

MGR 940M

28-FEB-24

2372193

FOR BIGGER HEIFERS & COWS

RED FLYING K BOOMER 86H

RED LAURON BLINDSIDE 86B

RED ROD SAL 9387G

RED ROD COUPS SAL 629W

PERFORMANCE DATA

BW	85	WOT	1060	WPDA	2.89	
205 D	623	ADG	3.35	365 D	1141	
WI	99	GI	99	365 DI	99	
AOD	5	DABW	73	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	4	-0.1	25	56	32

LOT # 13	RED ROD VALOR 4949M					
	MGR 949M		29-FEB-24		2373669	
	FOR COWS					
	RED ROD GALLANT 208J					
RED RINGSTEAD WINDUP 5W						
RED ROD SAL 2256Z						
RED ROD VANESSA 'S NUSAL 416						
PERFORMANCE DATA						
BW	90	WOT	1036	WPDA	2.82	
205 D	614	ADG	3.26	365 D	1118	
WI	98	GI	96	365 DI	97	
AOD	12	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	2	7	0.8	35	56	27

LOT # 14	RED ROD SIZZLER 4951M				TWIN	
	MGR 951M		29-FEB-24		2397901	
FOR BIGGER HEIFERS & COWS						
RED YCR KISS OF RED 67K						
RED COUNT RIDGE ROBUST 15F						
RED ROD LARKETTE 34J						
RED ROD LARKETT 8005F						
PERFORMANCE DATA						
BW	73	WOT	1133	WPDA	3.15	
205 D	608	ADG	4.07	365 D	1224	
WI	97	GI	120	365 DI	106	
AOD	4	DABW	81	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	8	7.5	-1.2	41	78	24

LOT # 15	RED ROD KING ROB 4956M					
	MGR 956M		01-MAR-24		2372127	
	FOR BIGGER HEIFERS & COWS					
RED LMAN KING ROB 8621						
RED CATTLE CREEK ROD'18C						
RED ROD FANNY 8325F						
RED ROD FANNY 2005Z						
PERFORMANCE DATA						
BW	77	WOT	1025	WPDA	2.83	
205 D	549	ADG	3.72	365 D	1110	
WI	87	GI	110	365 DI	96	
AOD	6	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	8	10	0.1	28	59	22

LOT #
16

RED ROD FUSION 4958M

MGR 958M

01-MAR-24

2373699

FOR HEIFERS

RED ROD FUSION 8045F

RED RCR DECEPTICON 19D

RED ROD GOLDETTE 9566G

RED ROD GOLDETTE 810B

PERFORMANCE DATA

BW	82	WOT	1187	WPDA	3.3	
205 D	612	ADG	4.5	365 D	1286	
WI	97	GI	133	365 DI	111	
AOD	5	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	9	6	-0.6	47	81	20

LOT #
17

RED ROD DOMAIN 4959M

MGR 959M

01-MAR-24

2373700

FOR BIGGER HEIFERS & COWS

RED FLYING K DOMAIN 33J

RED FLYING K NEBULA 179X

RED ROD DOLL 684B

RED ROD TRAVELIN DOLL 942P

PERFORMANCE DATA

BW	83	WOT	1109	WPDA	3.06	
205 D	652	ADG	3.54	365 D	1201	
WI	104	GI	104	365 DI	104	
AOD	10	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	6	0.6	44	81	26

LOT #
18

RED ROD BOOM 4960M

MGR 960M

01-MAR-24

2370549

FOR HEIFERS

RED ROD BOOMER 325K

RED COUNT RIDGE ROBUST 15F

RED ROD LADY 374K

RED ROD LADY 429A

PERFORMANCE DATA

BW	79	WOT	989	WPDA	2.72	
205 D	582	ADG	3.16	365 D	1070	
WI	93	GI	93	365 DI	93	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	8	-0.3	38	68	27

LOT # 19	RED ROD SIZZLER 4968M					
	MGR 968M		02-MAR-24		2373711	
FOR HEIFERS						
RED YCR KISS OF RED 67K						
RED COUNT RIDGE ROBUST 15F						
RED ROD FIREFLY 39J						
RED ROD FIREFLY 8200F						
PERFORMANCE DATA						
BW	61	WOT	1036	WPDA	2.92	
205 D	606	ADG	3.36	365 D	1126	
WI	96	GI	99	365 DI	97	
AOD	3	DABW	73	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	14	11	-4.3	38	71	24

LOT # 20	RED ROD BOOM 4976M					
	MGR 976M		02-MAR-24		2370553	
	FOR HEIFERS					
	RED ROD BOOMER 325K					
RED COUNT RIDGE ROBUST 15F						
RED ROD RASPBERRY 469K						
RED ROD RASPBERRY 8280F						
PERFORMANCE DATA						
BW	57	WOT	1088	WPDA	3.09	
205 D	621	ADG	3.65	365 D	1184	
WI	99	GI	108	365 DI	102	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	14	12	-4.1	39	71	29

LOT # 21	RED ROD BOOMER 4978M					
	MGR 978M		02-MAR-24		2373643	
	FOR HEIFERS					
	RED FLYING K BOOMER 86H					
RED ROD PACKER 629D						
RED ROD KURUBA 0833H						
RED ROD KURUBA 7769E						
PERFORMANCE DATA						
BW	82	WOT	1098	WPDA	3.04	
205 D	656	ADG	3.45	365 D	1192	
WI	104	GI	102	365 DI	103	
AOD	4	DABW	77	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	6	-1.6	31	58	31

LOT #
22

RED ROD DOMAIN 4980M

MGR 980M

03-MAR-24

2373646

FOR COWS

RED FLYING K DOMAIN 33J

RED LAURON BLINDSIDE 86B

RED ROD JILL 9570G

RED ROD JILL 108C

PERFORMANCE DATA

BW	86	WOT	1332	WPDA	3.73	
205 D	824	ADG	3.95	365 D	1448	
WI	131	GI	117	365 DI	125	
AOD	5	DABW	72	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	9	0.8	59	101	29

LOT #
23

RED ROD SPUR 4984M

MGR 984M

03-MAR-24

2373670

FOR COWS

RED RED-ROCK SPUR 601K

RED LAURON EMERY 45E

RED ROD OLIVIA 242J

RED LAZY M OLIVIA 718E

PERFORMANCE DATA

BW	89	WOT	1070	WPDA	2.95	
205 D	614	ADG	3.58	365 D	1164	
WI	98	GI	106	365 DI	101	
AOD	3	DABW	86	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	-1	1	43	74	26

LOT #
24

RED ROD GALLANT 4986M

MGR 986M

03-MAR-24

2373672

FOR COWS

RED ROD GALLANT 208J

RED FLYING K NEBULA 179X

RED ROD TAMMY 8041F

RED ROD TAMMY 541D

PERFORMANCE DATA

BW	96	WOT	1096	WPDA	3	
205 D	705	ADG	3.06	365 D	1192	
WI	112	GI	90	365 DI	103	
AOD	6	DABW	86	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	-1	3	1.9	46	75	24

LOT # 25	RED ROD GALLANT 4987M					
	MGR 987M		03-MAR-24		CM572682	
FOR BIGGER HEIFERS & COWS						
RED ROD GALLANT 208J						
RED ROD NEBULA 673D						
RED ROD OMEGA 9577G						
RED ROD OMEGA 2110Z						
PERFORMANCE DATA						
BW	84	WOT	1091	WPDA	3.02	
205 D	597	ADG	3.89	365 D	1188	
WI	95	GI	115	365 DI	103	
AOD	5	DABW	79	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	6	0.6	38	61	21

LOT # 26	RED ROD STRONGHOLD 4990M					
	MGR 990M		03-MAR-24		2373678	
FOR HEIFERS						
RED ROD STRONGHOLD 144J						
RED CR RED MAN 83Y						
RED ROD FLY 846B						
RED ROD FLY 907Y						
PERFORMANCE DATA						
BW	69	WOT	1087	WPDA	3.06	
205 D	611	ADG	3.75	365 D	1185	
WI	97	GI	111	365 DI	102	
AOD	10	DABW	74	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	16	13	-5.3	31	53	24

LOT # 27	RED ROD GALLANT 4991M					
	MGR 991M		03-MAR-24		2373679	
FOR COWS						
RED ROD GALLANT 208J						
RED RACK MAK'N HAY 228A						
RED EXUMA CLASSY 55C						
RED EXUMA WANDA 100W						
PERFORMANCE DATA						
BW	95	WOT	1154	WPDA	3.18	
205 D	741	ADG	3.22	365 D	1256	
WI	118	GI	95	365 DI	109	
AOD	9	DABW	77	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	-2	2	2.4	51	81	28

LOT #
28

RED ROD STRONGHOLD 4992M

MGR 992M

03-MAR-24

2373680

FOR HEIFERS

RED ROD STRONGHOLD 144J

RED LAURON BLINDSIDE 86B

RED ROD LADY 9649G

RED ROD LADY 402D

PERFORMANCE DATA

BW	74	WOT	1141	WPDA	3.2	
205 D	699	ADG	3.46	365 D	1244	
WI	111	GI	102	365 DI	107	
AOD	5	DABW	70	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	13	11	-3	41	72	25

LOT #
29

RED ROD STRONGHOLD 4998M

MGR 998M

04-MAR-24

2373662

FOR HEIFERS

RED ROD STRONGHOLD 144J

RED ROD AUGUSTUS 2201Z

RED ROD JULIETT 463D

RED ROD JULIETT 628B

PERFORMANCE DATA

BW	84	WOT	1116	WPDA	3.11	
205 D	665	ADG	3.56	365 D	1219	
WI	106	GI	105	365 DI	105	
AOD	8	DABW	81	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	9	8	-1.7	42	68	21

LOT #
30

RED ROD BOOMER 4003M

MGR 3M

04-MAR-24

2370503

FOR HEIFERS

RED FLYING K BOOMER 86H

RED CROWFOOT OLE'S OSCAR 2042M

RED ROD JILL 19C

RED ROD JILL 438A

PERFORMANCE DATA

BW	75	WOT	1051	WPDA	2.94	
205 D	618	ADG	3.42	365 D	1148	
WI	98	GI	101	365 DI	99	
AOD	9	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	8	-0.8	29	56	29

LOT # 31	RED ROD BOOMER 4005M					
	MGR 5M		04-MAR-24		2370492	
	FOR HEIFERS					
	RED FLYING K BOOMER 86H					
RED FLYING K WYOMING 167D						
RED ROD LADY 9354G						
RED ROD GUS' LADY 7911E						
PERFORMANCE DATA						
BW	80	WOT	999	WPDA	2.77	
205 D	573	ADG	3.37	365 D	1090	
WI	91	GI	99	365 DI	94	
AOD	5	DABW	63	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	6	-0.9	21	43	29

LOT # 32	RED ROD BOOMER 4006M					
	MGR 6M		05-MAR-24		2370463	
FOR HEIFERS						
RED FLYING K BOOMER 86H						
RED FLYING K NEBULA 179X						
RED ROD TAMMY 454D						
RED ROD TAMMY 725X						
PERFORMANCE DATA						
BW	81	WOT	1071	WPDA	2.99	
205 D	631	ADG	3.5	365 D	1173	
WI	101	GI	103	365 DI	101	
AOD	8	DABW	84	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	4	-0.6	27	56	30

LOT # 33	RED ROD VALOR 4011M					
	MGR 11M		05-MAR-24		2372163	
FOR COWS						
RED ROD GALLANT 208J						
RED RED-ROCK RUMBLE 640E						
RED ROD JULIETTE 9475G						
RED ROD OSCAR JULIETTE 597U						
PERFORMANCE DATA						
BW	93	WOT	1186	WPDA	3.3	
205 D	656	ADG	4.22	365 D	1298	
WI	104	GI	124	365 DI	112	
AOD	5	DABW	83	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	2	7	1.3	36	60	26

LOT #
34

RED ROD OSCAR 4013M

MGR 13M

05-MAR-24

2373610

FOR HEIFERS

RED CROWFOOT OLE'S OSCAR 2042M

RED ROD NEBULA 637B

RED ROD OLIVIA 7727E

RED LAZY M OLIVIA 010X

PERFORMANCE DATA

BW	79	WOT	1061	WPDA	2.97	
205 D	631	ADG	3.42	365 D	1162	
WI	101	GI	101	365 DI	100	
AOD	7	DABW	77	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	11	-0.7	37	66	22

LOT #
35

RED ROD GENERAL 4016M

MGR 16M

06-MAR-24

2373695

FOR COWS

RED STUART GENERAL 26H

RED MEM PACKER 203Y

RED ROD RASPBERRY 69C

RED ROD RASPBERRY 2101Z

PERFORMANCE DATA

BW	90	WOT	1109	WPDA	3.09	
205 D	679	ADG	3.44	365 D	1217	
WI	108	GI	101	365 DI	105	
AOD	9	DABW	77	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	5	0	41	66	26

LOT #
36

RED ROD BOOMER 4019M

MGR 19M

06-MAR-24

2373694

FOR COWS

RED FLYING K BOOMER 86H

RED RCR DECEPTICON 19D

RED ROD SALLY 8036F

RED ROD SALLY 787X

PERFORMANCE DATA

BW	91	WOT	1033	WPDA	2.85	
205 D	619	ADG	3.31	365 D	1133	
WI	99	GI	98	365 DI	98	
AOD	6	DABW	78	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	1	4	2	34	62	27

LOT # 37		RED ROD OSCAR 4020M MGR 20M 06-MAR-24 2380459 FOR COWS				
RED CROWFOOT OLE'S OSCAR 2042M RED FLYING K NEBULA 179X RED ROD LADY 641D RED ROD LADY 719X						
PERFORMANCE DATA						
BW	98	WOT	1154	WPDA	3.2	
205 D	717	ADG	3.5	365 D	1266	
WI	114	GI	103	365 DI	109	
AOD	8	DABW	85	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	2	9	1	46	83	25

LOT # 38		RED ROD TRENDY 4022M				MGR 22M		06-MAR-24		2373776			
FOR COWS													
RED ROD NEW TREND 22J													
RED RCR DECEPTICON 19D													
RED ROD SALLY 9503G													
RED ROD SALLY 491D													
PERFORMANCE DATA													
BW		94		WOT		1131		WPDA		3.14			
205 D		694		ADG		3.5		365 D		1241			
WI		111		GI		103		365 DI		107			
AOD		5		DABW		83		SC					
		CE		MCE		BW		WW		YW		MILK	
EPD's		-1		3		2.8		50		87		29	

LOT # 39		RED ROD TRAILBLAZER 4025M MGR 25M 06-MAR-24 2373721 FOR BIGGER HEIFERS & COWS				
RED RED-ROCK TRAILBLAZER 62K RED ROD RED MAN 8182F RED ROD FANNY 0788H RED ROD FANNY 8325F						
PERFORMANCE DATA						
BW	82	WOT	1005	WPDA	2.8	
205 D	582	ADG	3.38	365 D	1103	
WI	93	GI	100	365 DI	95	
AOD	4	DABW	81	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	5	4	0.5	32	56	20

LOT #
40

RED ROD WYOMING 4029M

MGR 29M

07-MAR-24

TWIN

2373782

FOR BIGGER HEIFERS & COWS

RED ROD WYOMING 135J

RED LAURON BLINDSIDE 86B

RED ROD LADY 7816E

RED ROD LADY 461A

PERFORMANCE DATA

BW	73	WOT	1080	WPDA	3.06	
205 D	677	ADG	3.25	365 D	1190	
WI	108	GI	96	365 DI	103	
AOD	7	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	8.5	8	-1.3	32	54	27

LOT #
41

RED ROD STRONGHOLD 4035M

MGR 35M

07-MAR-24

2370468

FOR HEIFERS

RED ROD STRONGHOLD 144J

RED CATTLE CREEK ROD'18C

RED ROD FANNY 9551G

RED ROD FANNY 61C

PERFORMANCE DATA

BW	78	WOT	1071	WPDA	3.02	
205 D	580	ADG	3.96	365 D	1180	
WI	92	GI	117	365 DI	102	
AOD	5	DABW	78	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	11	9	-2.4	34	59	17

LOT #
42

RED ROD CAPTAIN 4039M

MGR 39M

07-MAR-24

2370257

FOR HEIFERS

RED STUART GENERAL 26H

RED COUNT RIDGE ROBUST 15F

RED ROD FIREFLY 0741H

RED ROD FIREFLY 8200F

PERFORMANCE DATA

BW	71	WOT	1023	WPDA	2.89	
205 D	645	ADG	3.05	365 D	1127	
WI	103	GI	90	365 DI	97	
AOD	4	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	11	9	-2.4	41	78	26

LOT # 43	RED ROD FUSION 4040M					
	MGR 40M	07-MAR-24	2370258			
FOR BIGGER HEIFERS & COWS						
RED ROD FUSION 8045F						
RED FLYING K WYOMING 167D						
RED ROD FIREFLY 8031F						
RED ROD FIREFLY 524D						
PERFORMANCE DATA						
BW	84	WOT	1125	WPDA	3.16	
205 D	713	ADG	3.32	365 D	1239	
WI	114	GI	98	365 DI	107	
AOD	6	DABW	82	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	9	6	-0.7	52	90	23

LOT # 44	RED ROD DOMAIN 4043M					
	MGR 43M		08-MAR-24		2372205	
FOR BIGGER HEIFERS & COWS						
RED FLYING K DOMAIN 33J						
RED LAZY MC CRASH 37R						
RED ROD CHERRY 7681E						
RED EXUMA CHERRY 501C						
PERFORMANCE DATA						
BW	80	WOT	1111	WPDA	3.14	
205 D	691	ADG	3.41	365 D	1227	
WI	110	GI	100	365 DI	106	
AOD	7	DABW	79	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	6	-0.3	43	74	26

LOT # 45	RED ROD SPUR 4044M					
	MGR 44M		08-MAR-24		2370497	
FOR HEIFERS						
RED RED-ROCK SPUR 601K						
RED COUNT RIDGE ROBUST 15F						
RED ROD SADIE 71J						
RED ROD SADIE 8054F						
PERFORMANCE DATA						
BW	71	WOT	1203	WPDA	3.45	
205 D	676	ADG	4.26	365 D	1331	
WI	108	GI	126	365 DI	115	
AOD	3	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	11	9	-2.5	50	91	27

LOT #
46

RED ROD STRONGHOLD 4047M

MGR 47M

08-MAR-24

2370466

FOR COWS

RED ROD STRONGHOLD 144J

RED RINGSTEAD WINDUP 5W

RED ROD LADY 21C

RED ROD STREAMLINE 407T

PERFORMANCE DATA

BW	90	WOT	1126	WPDA	3.16	
205 D	680	ADG	3.62	365 D	1243	
WI	108	GI	107	365 DI	107	
AOD	9	DABW	74	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	8	9	-1.1	39	71	25

LOT #
47

RED ROD DOMAIN 4050M

MGR 50M

08-MAR-24

2370430

FOR COWS

RED FLYING K DOMAIN 33J

RED COUNT RIDGE ROBUST 15F

RED ROD FIREFLY 0685H

RED ROD FIREFLY 8049F

PERFORMANCE DATA

BW	86	WOT	1068	WPDA	2.99	
205 D	667	ADG	3.26	365 D	1179	
WI	106	GI	96	365 DI	102	
AOD	4	DABW	72	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	9	0.2	47	88	27

LOT #
48

RED ROD NEBULA 4051M

MGR 51M

08-MAR-24

2365201

FOR COWS

RED FLYING K NEBULA 179X

RED ROD PRESS 108Y

RED ROD KURUBA 84C

RED ROD STREAMLINE 369T

PERFORMANCE DATA

BW	88	WOT	1159	WPDA	3.27	
205 D	688	ADG	3.82	365 D	1280	
WI	110	GI	113	365 DI	111	
AOD	9	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	1	6	0.9	43	73	21

LOT # 49	RED ROD TRAILBLAZER 4053M					
	MGR 53M		08-MAR-24		2370264	
FOR COWS						
RED RED-ROCK TRAILBLAZER 62K						
RED ROD GALLANT 8323F						
RED ROD LADY 157J						
RED ROD LADY 461A						
PERFORMANCE DATA						
BW	83	WOT	1116	WPDA	3.15	
205 D	667	ADG	3.64	365 D	1233	
WI	106	GI	107	365 DI	107	
AOD	3	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	5	0.8	42	71	24

LOT # 50	RED ROD FIRE 4055M					
	MGR 55M		09-MAR-24		2365680	
FOR BIGGER HEIFERS & COWS						
RED RED-ROCK FIRE 907K						
RED RCR DECEPTICON 19D						
RED ROD EMOTION 323K						
RED ROD EMOTION 7687E						
PERFORMANCE DATA						
BW	76	WOT	962	WPDA	2.71	
205 D	574	ADG	3.17	365 D	1065	
WI	91	GI	93	365 DI	92	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	7	1.3	45	74	20

LOT # 51	RED ROD STRONGHOLD 4056M					
	MGR 56M		09-MAR-24		2370263	
	FOR HEIFERS					
	RED ROD STRONGHOLD 144J					
RED LAZY M TIMBERLAKE 437B						
RED ROD RASPBERRY 0891H						
RED ROD RASPBERRY 69C						
PERFORMANCE DATA						
BW	70	WOT	1019	WPDA	2.9	
205 D	581	ADG	3.56	365 D	1129	
WI	93	GI	105	365 DI	98	
AOD	4	DABW	69	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	14	11.5	-5.1	28	48	22

LOT #
52

RED ROD BOOMER 4062M

MGR 62M

09-MAR-24

2370292

FOR HEIFERS

RED FLYING K BOOMER 86H

RED RED-ROCK RUMBLE 640E

RED ROD LADY 0902H

RED ROD LADY 641D

PERFORMANCE DATA

BW	78	WOT	1017	WPDA	2.87	
205 D	608	ADG	3.34	365 D	1126	
WI	97	GI	98	365 DI	97	
AOD	4	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	8	6	-1.5	27	54	31

LOT #
53

RED ROD OSCAR 4063M

MGR 63M

09-MAR-24

2372247

FOR HEIFERS

RED CROWFOOT OLE'S OSCAR 2042M

RED FLYING K NEBULA 179X

RED ROD LADY 129C

RED ROD JULIETT 648W

PERFORMANCE DATA

BW	84	WOT	1039	WPDA	2.92	
205 D	651	ADG	3.17	365 D	1150	
WI	104	GI	93	365 DI	99	
AOD	9	DABW	77	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	12	-0.9	32	57	25

LOT #
54

RED ROD SIZZLER 4066M

MGR 66M

10-MAR-24

2373605

FOR HEIFERS

RED YCR KISS OF RED 67K

RED ROD GALLANT 8323F

RED ROD EMOTION 278J

RED ROD EMOTION 554D

PERFORMANCE DATA

BW	78	WOT	1026	WPDA	2.91	
205 D	562	ADG	3.78	365 D	1139	
WI	90	GI	112	365 DI	98	
AOD	3	DABW	68	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	5	9	0.2	31	55	22

LOT # 55	RED ROD GALLANT 4067M					
	MGR 67M		10-MAR-24		2373707	
	FOR COWS					
	RED ROD GALLANT 208J					
RED ROD NEBULA 637B						
RED ROD YANKE 7733E						
RED ROD YANKE 491A						
PERFORMANCE DATA						
BW	95	WOT	1185	WPDA	3.34	
205 D	764	ADG	3.47	365 D	1315	
WI	122	GI	102	365 DI	114	
AOD	7	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	0	5	2.1	55	95	26

LOT # 56	RED ROD GENERAL 4069M					
	MGR 69M		10-MAR-24		2373692	
	FOR HEIFERS					
	RED STUART GENERAL 26H					
RED FLYING K NEBULA 179X						
RED ROD LADY 455A						
RED ROD TRENDY THUNDER 549U						
PERFORMANCE DATA						
BW	78	WOT	1088	WPDA	3.1	
205 D	698	ADG	3.22	365 D	1209	
WI	111	GI	95	365 DI	104	
AOD	11	DABW	82	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	3	-1.1	40	71	29

LOT # 57	RED ROD FUSION 4074M					
	MGR 74M		11-MAR-24		2365364	
FOR HEIFERS						
RED ROD FUSION 8045F						
RED FLYING K WYOMING 167D						
RED ROD LADY 8288F						
RED ROD LADY 599D						
PERFORMANCE DATA						
BW	63	WOT	1025	WPDA	2.96	
205 D	637	ADG	3.22	365 D	1143	
WI	101	GI	95	365 DI	99	
AOD	6	DABW	72	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	15	11	-4	37	61	24

LOT #
58

RED ROD DOMAIN 4075M

MGR 75M

11-MAR-24

2373658

FOR COWS

RED FLYING K DOMAIN 33J

RED FINE LINE CONQUEST 19D

RED ROD BETTE 9442G

RED ROD BETTE 664B

PERFORMANCE DATA

BW	89	WOT	1063	WPDA	3	
205 D	605	ADG	3.77	365 D	1183	
WI	96	GI	111	365 DI	102	
AOD	5	DABW	92	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	4	0.7	40	81	24

LOT #
59

RED ROD SIZZLER 4077M

MGR 77M

11-MAR-24

2373603

FOR COWS

RED YCR KISS OF RED 67K

RED COUNT RIDGE ROBUST 15F

RED ROD BEAU 247J

RED ROD BEAU 8146F

PERFORMANCE DATA

BW	89	WOT	1042	WPDA	2.93	
205 D	585	ADG	3.75	365 D	1159	
WI	93	GI	111	365 DI	100	
AOD	3	DABW	74	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	5	7	-0.3	33	64	24

LOT #
60

RED ROD TIMBERLAKE 4081M

MGR 81M

11-MAR-24

2370559

FOR HEIFERS

RED ROD TIMBERLAKE 534K

RED LAURON EMERY 45E

RED ROD FIREFLY 430K

RED ROD FIREFLY 786X

PERFORMANCE DATA

BW	70	WOT	1005	WPDA	2.88	
205 D	594	ADG	3.39	365 D	1120	
WI	95	GI	100	365 DI	97	
AOD	2	DABW	N/A	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	9	8	-2	39	62	23

LOT # 61	RED ROD SIZZLER 4083M					2397109
	MGR 83M	12-MAR-24				
FOR COWS						
RED YCR KISS OF RED 67K						
RED ROD PACKER 629D						
RED ROD MOE 253J						
RED ROD MOE 7721E						
PERFORMANCE DATA						
BW	88	WOT	1099	WPDA	3.12	
205 D	623	ADG	3.94	365 D	1227	
WI	99	GI	116	365 DI	106	
AOD	3	DABW	80	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	5	0.4	37	64	22

LOT # 62		RED ROD SIZZLER 4091M MGR 91M 13-MAR-24 2372148				
FOR HEIFERS						
RED YCR KISS OF RED 67K RED JEWEL NEXUS 110G RED ROD BEAU 45J RED ROD BEAU 9349G						
PERFORMANCE DATA						
BW	69	WOT	975	WPDA	2.8	
205 D	556	ADG	3.49	365 D	1093	
WI	89	GI	103	365 DI	94	
AOD	3	DABW	65	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	11	10	-2.5	33	57	25

LOT # 63		RED ROD FIRE 4092M MGR 92M13-MAR-242372558				
FOR BIGGER HEIFERS & COWS						
RED RED-ROCK FIRE 907K RED ROD LED 36Y RED ROD LADY 70C RED ROD LADY 2122Z						
PERFORMANCE DATA						
BW	81	WOT	1130	WPDA	3.25	
205 D	689	ADG	3.7	365 D	1266	
WI	110	GI	109	365 DI	109	
AOD	9	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	8	0.7	47	77	26

LOT #
64

RED ROD BOOMER 4096M

MGR 96M

13-MAR-24

2373647

FOR HEIFERS

RED FLYING K BOOMER 86H

RED ROD GALLANT 8323F

RED ROD SAL 0714H

RED ROD SAL 8094F

PERFORMANCE DATA

BW	79	WOT	1030	WPDA	2.94	
205 D	629	ADG	3.36	365 D	1154	
WI	100	GI	99	365 DI	100	
AOD	4	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	7	-0.4	28	56	30

LOT #
65

RED ROD VALOR 4097M

MGR 97M

13-MAR-24

2370499

FOR BIGGER HEIFERS & COWS

RED ROD GALLANT 208J

RED ROD PACKER 629D

RED ROD LARK 9564G

RED ROD LARK 7739E

PERFORMANCE DATA

BW	82	WOT	995	WPDA	2.83	
205 D	632	ADG	3.06	365 D	1114	
WI	101	GI	90	365 DI	96	
AOD	5	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	8	-0.9	37	59	25

LOT #
66

RED ROD STRONGHOLD 4101M

MGR 101M

14-MAR-24

2397905

FOR HEIFERS

RED ROD STRONGHOLD 144J

RED RED-ROCK RUMBLE 640E

RED ROD CLASSY 9407G

RED EXUMA CLASSY 55C

PERFORMANCE DATA

BW	76	WOT	1015	WPDA	2.92	
205 D	649	ADG	3.1	365 D	1140	
WI	103	GI	92	365 DI	99	
AOD	5	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	12	8	-2.6	34	58	25

LOT # 67	RED ROD DOMAIN 4102M					
	MGR 102M		14-MAR-24		2373774	
	FOR BIGGER HEIFERS & COWS					
	RED FLYING K DOMAIN 33J					
RED ROD NEBULA 637B						
RED ROD RASPBERRY 8280F						
RED ROD RASPBERRY 371T						
PERFORMANCE DATA						
BW	86	WOT	1068	WPDA	3.05	
205 D	639	ADG	3.61	365 D	1199	
WI	102	GI	106	365 DI	104	
AOD	6	DABW	73	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	10	-0.3	37	70	22

LOT # 68	RED ROD BOOMER 4103M					
	MGR 103M		14-MAR-24		2372206	
FOR HEIFERS						
RED FLYING K BOOMER 86H						
RED ROD NEBULA 637B						
RED ROD BECKY 7814E						
RED ROD BECKY 591A						
PERFORMANCE DATA						
BW	79	WOT	1020	WPDA	2.92	
205 D	584	ADG	3.65	365 D	1146	
WI	93	GI	108	365 DI	99	
AOD	7	DABW	76	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	6	4	-0.5	28	59	27

LOT # 69	RED ROD CAPTAIN 4108M					
	MGR108M		15-MAR-24		2372217	
	FOR COWS					
	RED STUART GENERAL 26H					
RED ROD PRESS 108Y						
RED ROD JULITTE 798B						
RED ROD JULITTE 2050Z						
PERFORMANCE DATA						
BW	90	WOT	1096	WPDA	3.13	
205 D	671	ADG	3.62	365 D	1234	
WI	107	GI	107	365 DI	107	
AOD	10	DABW	85	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	0	1	1.3	44	72	28

LOT #
70

RED ROD STRONGHOLD 4109M

MGR 109M

15-MAR-24

2372214

FOR HEIFERS

RED ROD STRONGHOLD 144J

RED RED-ROCK RUMBLE 640E

RED ROD FANATT 0779H

RED ROD FANATT 533D

PERFORMANCE DATA

BW	83	WOT	1090	WPDA	3.14	
205 D	657	ADG	3.66	365 D	1228	
WI	105	GI	108	365 DI	106	
AOD	4	DABW	73	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	11	9	-2.4	36	63	24

LOT #
71

RED ROD TRAILBLAZER 4114M

MGR 114M

17-MAR-24

2372175

FOR BIGGER HEIFERS & COWS

RED RED-ROCK TRAILBLAZER 62K

RED COUNT RIDGE ROBUST 15F

RED ROD BEAU 191J

RED ROD BEAU 8096F

PERFORMANCE DATA

BW	85	WOT	1137	WPDA	3.3	
205 D	696	ADG	3.79	365 D	1289	
WI	111	GI	112	365 DI	111	
AOD	3	DABW	81	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	5	5	0.3	46	85	22

LOT #
72

RED ROD CAPTAIN 4116M

MGR 116M

17-MAR-24

2372153

FOR COWS

RED STUART GENERAL 26H

RED ROD NEBULA 637B

RED ROD FIREFLY 8241F

RED ROD OSCAR'S CUBETTE 395T

PERFORMANCE DATA

BW	88	WOT	1048	WPDA	3.01	
205 D	641	ADG	3.5	365 D	1186	
WI	102	GI	103	365 DI	103	
AOD	6	DABW	84	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	2	0.1	34	62	25

LOT # 73	RED ROD VALOR 4119M					
	MGR 119M		18-MAR-24		2370303	
	FOR COWS					
	RED ROD GALLANT 208J					
RED LAZY M TIMBERLAKE 437B						
RED ROD LADY 7796E						
RED ROD LADY 182C						
PERFORMANCE DATA						
BW	94	WOT	1053	WPDA	3.02	
205 D	618	ADG	3.73	365 D	1195	
WI	98	GI	110	365 DI	103	
AOD	7	DABW	84	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	2	5	1.1	36	62	26

LOT # 74	RED ROD GENERAL 4122M					
	MGR 122M		18-MAR-24		2373614	
	FOR HEIFERS					
	RED STUART GENERAL 26H					
RED ROD NEBULA 637B						
RED ROD LADY 8316F						
RED ROD LADY 2024Z						
PERFORMANCE DATA						
BW	61	WOT	1007	WPDA	2.97	
205 D	620	ADG	3.36	365 D	1147	
WI	99	GI	99	365 DI	99	
AOD	6	DABW	63	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	14	11	-4	30	54	22

LOT # 75	RED ROD GALLANT 4124M					
	MGR 124M		18-MAR-24		2373726	
	FOR HEIFERS					
	RED ROD GALLANT 208J					
RED LAZY M TIMBERLAKE 437B						
RED ROD FLY 7944E						
RED ROD FLY 118C						
PERFORMANCE DATA						
BW	77	WOT	1007	WPDA	2.92	
205 D	641	ADG	3.19	365 D	1144	
WI	102	GI	94	365 DI	99	
AOD	7	DABW	65	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	9	-1.1	38	59	25

LOT #
76

RED ROD CAPTAIN 4129M

MGR 129M

21-MAR-24

2370432

FOR COWS

RED STUART GENERAL 26H

RED CATTLE CREEK ROD'18C

RED ROD JULIE 8249F

RED ROD JULIETTE 259S

PERFORMANCE DATA

BW	85	WOT	1070	WPDA	3.13	
205 D	664	ADG	3.58	365 D	1226	
WI	106	GI	106	365 DI	106	
AOD	6	DABW	85	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	3	4	1.4	44	77	21

LOT #
77

RED ROD CAPTAIN 4132M

MGR 132M

23-MAR-24

2370316

FOR BIGGER HEIFERS & COWS

RED STUART GENERAL 26H

RED ROD AUGUSTUS 2201Z

RED ROD LADY 281C

RED ROD LADY 456A

PERFORMANCE DATA

BW	82	WOT	1009	WPDA	2.96	
205 D	650	ADG	3.25	365 D	1163	
WI	104	GI	96	365 DI	101	
AOD	9	DABW	73	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	6	-0.8	33	56	26

LOT #
78

RED ROD BOOMER 4140M

MGR 140M

25-MAR-24

2370322

FOR BIGGER HEIFERS & COWS

RED FLYING K BOOMER 86H

RED RCR DECEPTICON 19D

RED ROD LADY 9478G

RED ROD LADY 864B

PERFORMANCE DATA

BW	80	WOT	1014	WPDA	3	
205 D	661	ADG	3.26	365 D	1176	
WI	105	GI	96	365 DI	102	
AOD	5	DABW	75	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	7	7	-0.8	35	62	25

LOT #
79

RED ROD BOOMER 4158M

MGR 158M

04-APR-24

2401317

FOR COWS

RED FLYING K BOOMER 86H

RED CR RISER 30T

RED ROD TAMI 2151Z

RED KORAN TAMI 259R 520

PERFORMANCE DATA

BW	94	WOT	1033	WPDA	3.12	
205 D	665	ADG	3.5	365 D	1233	
WI	106	GI	103	365 DI	107	
AOD	12	DABW	84	SC		
	CE	MCE	BW	WW	YW	MILK
EPD's	4	5	0.1	29	51	32

**THANK YOU FRIENDS,
FAMILY &
CUSTOMERS!**

Big thanks to our friends and family for always being there for us! A hearty shout-out to our buyers and bidders, Rich with his top-notch feed advice, Ben for putting together our marketing and this catalogue, Peter and the crew for their sharp clipping skills, Whitney for capturing all the action on video, and Blake from Cattle Health Management. Can't forget the folks at Honkers Café, all the Perlich Bros., and their hardworking team!

*You all are the backbone of this operation, and we couldn't do it without each and every one of you.
Thanks a bunch!*





Check out the DLMS Extended sale listing page for upcoming Purebred & Specialty sales. [>>>>>>](http://DLMS.ca/Extendedsalepage)

DLMS Online Bidders

PLEASE SIGN UP/REQUEST TO BID EARLY & PRIOR TO THE SALE STARTING.

For assistance or to confirm bidder approval please call:

DLMS Mark Shologan at 780-699-5082 / DLMS Jill Renton at 780-603-1636



chrome



Safari

DLMS BROWSER RECOMMENDATIONS
DLMS users use Google Chrome or Safari browser to watch DLMS Sales on your computer, Laptop or IOS/ iPhone or Android Mobile Devices.

[Download the Newest Version of Chrome](#)

[Download the Newest Version of Safari](#)

Direct Livestock Marketing Systems
We're Making the Connection

DLMS
www.dlms.ca

Purebred & Commercial Internet Livestock Sales
Daily Pre-Sort Sales - Direct Off-farm Sales every Thursdays at 10:00 am

Purebred Livestock Video Production Services
Internet Marketing - Email Marketing



Scan QR
Code to get to
Perlich Bros
Website!

403-329-3101 OR

Toll Free

1-855-737-5424

website: perlich.auction

Kaden Herbst

AG Sales

O: 403.223.4683

C: 403.380.0123

kaden@chinookeequipment.ca
6001, 50th Ave
Taber, AB T1G 1W7



CHINOOK
EQUIPMENT

When
Porcupine
is around...

SH!T
will fly!!!

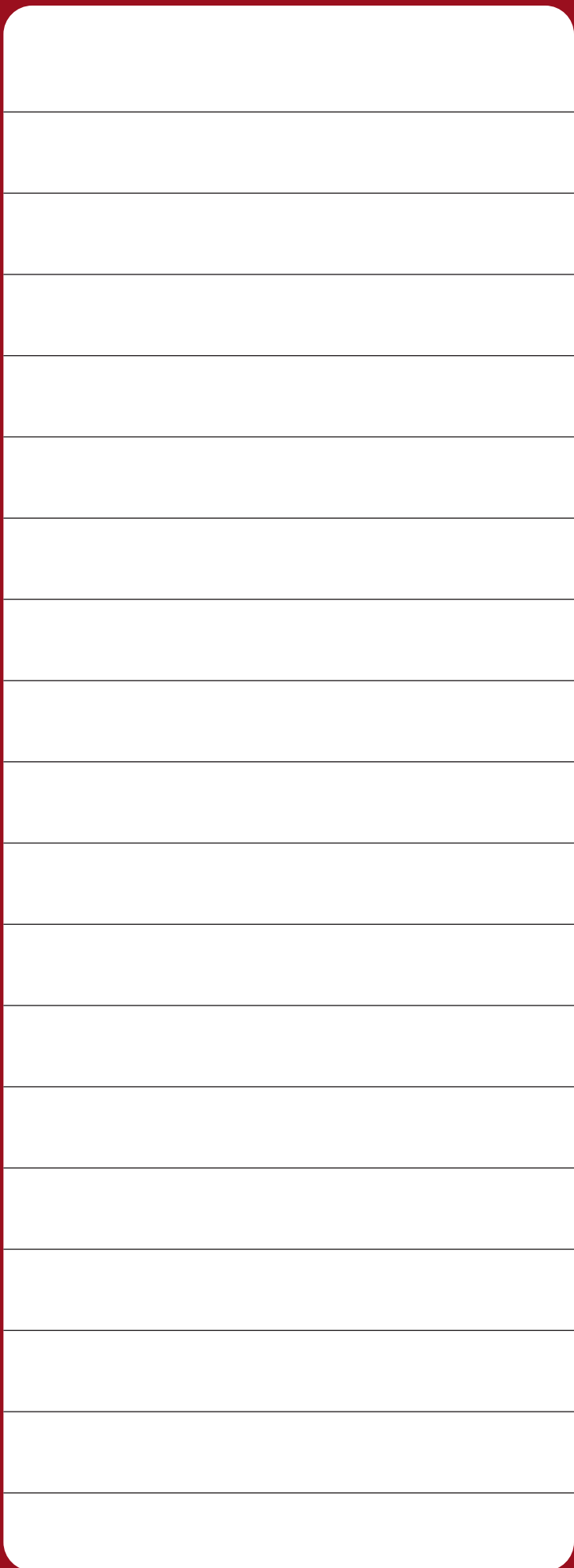


SHIT SHIT SHIT
SHIT SHIT SHIT
SHIT SHIT SHIT

Bruce Atkinson, CEO
403-634-3281

Greg Baggs, Division Manager
403-634-3898

Week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16							
17							
18							
19							
20							
21							
22							
23							
24							
25							
26							
27							
28							
29							
30							
31							



Lethbridge Family Services

Since 1910



SPRING TO LIGHT BENEFIT GALA

FRIDAY, APRIL 25, 2025

Come out to support Lethbridge Family Services at their inaugural benefit gala at Lethbridge & District Exhibition, Agri-food Hub & Trade Centre on Friday, April 25, 2025.

Tickets are on sale now for \$200/person or \$1,500/table.

Why are we raising funds through our Spring to Light Gala Benefit?

Many of our clients' journeys are marked by unique challenges and experiences that require innovative programming. That's why we want to offer specialized programs tailored to resonate with each person's story and address their specific needs to create vital connections within our community.



For more information about the **Spring to Light** Benefit Gala and to purchase tickets, please scan the QR Code to the left or visit lfsfamily.ca/spring-to-light-gala

DID YOU KNOW...

LETHBRIDGE FAMILY SERVICES

Provided gift bundles to over **4,300** children 0-18 years old through our Angel Tree Christmas Campaign in 2024.

587+ volunteers donate their time to LFS programs annually.

Serves **9,943** clients annually.

Provides services in Lethbridge and **32** surrounding communities.

RODGERS RED ANGUS
PO BOX 115, WARNER, AB
TOK 210

CREATED BY: BEN RODGERS
587.220.8496 | EA.BENRODGERS@GMAIL.COM